

Gold Country Board Meeting – 3/18/10

3/18/10 Agenda (so far):

- Review of open items from last meeting (all)
- Picture vendor presentation by Dan Rader of Shooting Stars
- Editing/finalizing the 2010 newsletter (including the schedule)
- Individual Updates:
 - Metro coaching (Dan)
 - Registrar updates (Sandi)
 - Fields update (John/Jeanne)
 - Treasurer update (Mitch)
 - Secretary update (Bethany)
 - Referee update (Dave)
 - Volunteer Coordinator update (Sarah/Jeanne)
- District 6 Board Meeting review (Dave)
- Magnolia turf field

Let me know if anyone has additional agenda items for the next meeting.

Gold Country Board Minutes

(2/18/10)

Date: 2/18/10

Present:

Mitch Hendrickson *
Sarah Neal *
Jeanne Franklin *
Sandi Zajec
Dan Vielhauer *
Jim Oebker *
Bethany Denkers *
Dave Pistone *

The meeting was called to order at 6:00pm

Remaining Old Business:

To-do list from the January Meeting:

- Reffing: Dave to schedule 2-3 training classes.
Status: Not done. Will schedule by April.
- Bethany to investigate bulk mailing option for the newsletter – contact Mike Jensen for info.
Status: see below
- Bethany to update the Board Member Roster with contact information and send it out to everyone
Status: Done

To-do list from the February Meeting:

- Volunteers: Sarah to coordinate review of last year's registration forms to see who checked the "I'm willing to volunteer" box.
Status:
- Volunteers: Sarah to send Mitch the wording for an ad she would like to post on the website regarding volunteer recruiting
Status:
- Treasurer: Mitch to check on risk of accrued holdings
Status:
- Newsletter: Dan/Rene to provide verbiage on the Challenger camps to Bethany to include in the newsletter.
Status:
- Seeding games: Dave to ensure that Gilmore (Tricia Johnson) provides proof of insurance in order to set up a refreshments stand at the seeding games at Gilmore/Scotten.
Status:
- Tryouts: Dan to verify that each of the metro coach applicants meets the needed criteria
Status:
- Tryouts: Dan to get permits for SC fields for tryouts
Status:
- Registration: Sandi to ensure we're tied in to what the requirements are and that we have all the new pieces for the new registration cards
Status:
- Budget: ALL board members need to send Mitch their budget inputs by 3/11 so he can roll them up for presentation at the March meeting
Status:
- Pictures: Dave to email Dan Rader of Shooting Stars re: presenting at the 3/18 board meeting
Status: Done. Waiting for a response

Open Topics:

- Uniforms (Sarah – Samba may be interested)
 - The board felt it would be too much hassle to give the distribution to Samba, so we'll keep it ourselves. Sarah will close with Jo at Samba
- Identifying potential volunteers

Sarah suggested going through last year's registration forms to pull out the ones that said they would be willing to volunteer. Others offered to help sort through them.

Photography Vendor Presentation (Jim/Bethany):

- Karan Thompson (Karan Thompson Photography)
 - Karan Thompson of Karan Thompson Photography and Bonnie Brubaker of Snap Photo Imaging of Roseville gave their proposal:
 1. They have done BRRPD basketball pictures for a few years.
 2. ~250-300 players; 30-35 teams
 3. Received positive reviews from BRRPD
 4. All work is done locally
 5. DBA "Studio One Plus"
 6. See sample packet for samples (left at the office)
 7. Two options for GC to consider:
 - 1) 10% gross funds donated back to GC
 - Free sponsor plaques (5"x7")
 - Free Memory Mate (team plus individual)
 - \$10 from any package #26s sold goes to GCYSL
 - 2) 10% of gross
 - \$10 cost per sponsor plaque
 - Memory mate, 4 wallets, button for free
 8. Need to select one option
 9. Throughput: One team every 12 minutes/per photographer
 10. 4 photographers plus 5th for 5-pose option (package #26)
 11. Additional helpers to do sign-ups/paperwork
 12. Tents are easy-ups
 13. Make-up day: 1-2 weeks after make-up day
 14. 2-3 week turnaround for delivery
 15. 100% satisfaction guarantee
 16. Payment accepted: cash, checks, Visa, MC
 17. Need to clearly mark the order form stating that the memory-mate is free
 18. Coaches' copy (1)
 19. Will get envelopes 3 weeks ahead of time
 20. ~1 hour to set up; 5 hours total
 - Other bids remaining
 1. Dan Rader, Shooting Stars Productions (SF), dan@shootingstarsphoto.com
 - Will decide on a vendor one week after hearing Dan Rader's presentation on 3/18

Registration Rates (all):

- Current rate: \$65 early, \$85 regular
- Comparative (2009) rates:
 - Folsom: \$120
 - EDH: \$120 (photos and end of season award included)
 - Prospector (Cameron Park): \$120
 - 49er: \$155/\$105 for returning player with a uniform
 - Eureka: \$75?
 - Elk Grove: \$150/\$110 for returning player with a uniform

- Recommendation for 2010:
 - Rate: \$75/\$100 (4 votes), No change (3 votes). Motion passed:
 1. \$75 for early registration; \$100 for late registration
 2. \$40 for kids after the 2nd one (motion passed)
 3. A coach coaching their own child (must be on his/her team) is \$40
 - Should we post comparative rates? No.
 - **Mitch to check on risk of accrued holdings**

Newsletter:

- Open issues:
 - Will explain that GCYSL lost money
 - Include the registration rates (see above)
 - Tryout dates/times – not needed, since a separate card is going out
 - Method of mailing
 1. For bulk – need to provide proof of non-profit; \$185 processing + \$185 yearly fee
 2. Bethany to see what the processing time is
 3. Bethany to find out cost for additional size & weight
 4. Is including Challenger a violation of the non-profit conditions
 - Date for mailing
 1. Target 4/1 for mailing, contingent on what Bethany finds
 - Contents for mailing
 1. Newsletter – include information about fall Challenger camp
Dan/Rene to provide verbiage to Bethany to include
 2. New registration rates
 3. Challenger brochure

Misc:

- Gilmore asked if they could set up fund-raising concessions at the seeding matches at Gilmore and Scotten (waiting to hear back from Tricia Johnson at Gilmore)
 - Approved
 - **Dave to ensure they provide proof of insurance, if required**
- Magnolia “Bid ‘n Boogie” donation/Scholarship suggestion (John) – deferred until next March

Metro Coaching (Dan):

- Summary:
 - 15 applications were received:
 - Dan to verify that each one has met requirements**
 - Chris Siebels (U10B)
 - Frank Lawrence (U12B)
 - Jim Oebker (U12B)
 - Jo Arendell (U12G)
 - John Hubacz (U14B) **(listed as Comp)**
 - Scott Collyer (U14B)
 - Rene van der Mere (U14G)
 - Rob Gemignani (U14G)
 - Mitch Hendrickson (U16B)
 - Ken Ramirez (U16G)
 - Charlie Cain (U19B)
 - Mike Mellas (U19G)
 - David Ray (tbd)
 - Dan Vielhauer (tbd)
 - Sophia Meyer (tbd)
 - Tryouts are all set (with no numbers for the players to wear) and no additional help is needed
Dan to get permits for SC fields for tryouts

Registrar Update (Sandi):

- On-line Player Registration – will carry to March meeting
- New player card format – New blank cards are required this year.
Sandi to ensure we're tied in to what the requirements are and that we have all the new pieces
- Metro Pre-registration (Sandi): Sandi was not there to represent this. Will close with Dan/Rene via email.

Fields Update (John/Jeanne):

- Summary: No update

Treasurer Update (Mitch):

- Summary: 1099s went out last month, paid field bills except SC, all caught up,
Mitch to check on risk of accrued holdings
- Web: fixed issues on the website. If anyone sees an issue, let Mitch know.
ALL board members need to send Mitch their budget inputs by 3/11 so he can roll them up for presentation at the March meeting.

Secretary Update (Bethany):

- Summary: No update

Referee Update (Dave):

- Would like to schedule 2 classes. Spending was approved.
- Spoke to Bob/Lynn about their availability to teach.
- Since coaches don't need to have their reffing licenses until August, both classes can both be offered after June 1st. That way, the licenses won't have to be renewed until 2012.

Volunteer Coordinator Update (Sarah/Jeanne):

- Summary: Would like to put an ad on the website.
Sarah to send Mitch info to post

District 6 Board Update (Dave):

- Cal League update (see attached presentation)

Items to carry to the March meeting (3/18):

- Decision on the picture vendor (Jim/Bethany)
 - Next up: Dan Rader, Shooting Stars Productions (San Francisco), dan@shootingstarsphoto.com
Dave to schedule with Dan Rader
- Mandatory Coaching meetings (John)
- Budget inputs/review (all/Mitch)
- Magnolia turf field (John/Jeanne?)
- Rec scholarship – 1 for each school (John)
- Registration planning
- Requests for office supplies
Any requests for office supplies should be sent to Bethany